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# About The Board



The Arab Entrepreneurs Board, founded in London, the global hub of business and innovation, was established by a distinguished group of Arab and British experts and advisors. It serves as a premier platform for Arab entrepreneurs and innovators, designed to meet their highest ambitions and fuel their passion for creativity. By offering a comprehensive suite of cutting - edge, high-standard services and smart solutions, the Board empowers its members to thrive in today's competitive landscape.

Through its exclusive services, the Board provides its members ranging from seasoned business leaders to high potential entrepreneurs, established corporations to start ups with fresh perspectives on innovation and business growth. The Board's unique offerings enable members to develop, expand, and globalize their ventures. It also acts as a vital bridge, connecting venture capitalists, investors, and business owners with Arab innovators and entrepreneurs. This powerful network fosters the exchange of expertise, and facilitates the creation of strong businesses, successful projects, and profitable investments curated and supported by the Board.

The signature of Wael Alzein, written in black ink.

**Wael Alzein, MBA**

Founder

Chief Executive Officer

The signature of Asma Ounnas, written in black ink.

**Asma Ounnas, PhD**

Co-founder

Chief Strategy Officer

# Membership Benefits

## Entrepreneur Membership

More than 16 distinct and exclusive services for members of the Arab Entrepreneurs Board

£3,000 + VAT

## Businessmen and Businesswomen Membership

More than 18 distinct and exclusive services for members of the Arab Entrepreneurs Board

£5,000 + VAT

## Startups Membership

More than 20 distinct and exclusive services for members of the Arab Entrepreneurs Board

£7,000 + VAT

## Corporate Membership

More than 22 distinct and exclusive services for members of the Arab Entrepreneurs Board

£10,000 + VAT

## VIP Membership

More than 24 distinct and exclusive services for members of the Arab Entrepreneurs Board

£15,000 + VAT



Get ahead of the game, enrich your professional experience and secure your membership with the Arab Entrepreneurs Board in London. Invest in yourself and leave a legacy in the world of entrepreneurship.

Once you become a member of the Board, you will enjoy exclusive benefits. The Board has carefully crafted these privileges to offer its members a golden opportunity to pave a successful path as business leaders. Experience an amazing journey through a comprehensive suite of smart solutions selected by a group of experts and consultants, frequently updated to add more benefits as the business landscape evolves.

So don't wait! Reserve your seat now to become a distinguished and active member, enjoying unparalleled benefits that ensure you reach a prestigious status in the world of entrepreneurship. Enhance your future plans, attain a high level of financial and business acumen, and add numerous accomplishments to your professional life.



You can find out more details by scanning the QR Code using your smartphone camera or by directly clicking it.



# Events & Awards 2026





Name of the event

Arab Women Business Forum



The Venue

Mansion House



Date

Tuesday 14 April 2026



Time

09:00 am - 16:00 pm





Name of the event

Arab Women Awards Ceremony



The Venue

 **HOUSE OF  
LORDS**



Date

Wednesday 15 April 2026



Time

17:00 pm - 23:00 pm





Name of the event

Entrepreneurship & Innovation Reception



The Venue

The Royal Society



Date

Thursday 16 April 2026



Time

18:00 pm - 22:00 pm





Name of the event

Arab Entrepreneurs Board  
Summer Reception



The Venue

Ham Polo Club



Date

Saturday 27 June 2026



Time

17:00 pm - 23:00 pm



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Name of the event

Arab British Business Forum



The Venue

Mansion House



Date

Tuesday 3 November 2026



Time

09:00 am - 16:00 pm





Name of the event

Arabreneurs® Awards Ceremony



The Venue



HOUSE OF  
LORDS



Date

Wednesday 4 November 2026



Time

17:00 am - 23:00 pm



Name of the event

The Arab British Business Exhibition



The Venue

Kensington Conference  
and Events Centre



Date

Friday 6<sup>th</sup> November 2026



Time

09:00 am - 16:00 pm



# Our Latest Events



*Wael Alzein, MBA  
Founder & CEO, Arab Entrepreneurs Board*

# Arab Women Awards Ceremony - Thursday, 24th April 2025

We were honoured to host an unforgettable evening celebrating excellence, empowerment, and achievement at the iconic House of Lords, Palace of Westminster.

The event featured:

■ 1 Iconic Venue: House of Lords, Palace of Westminster

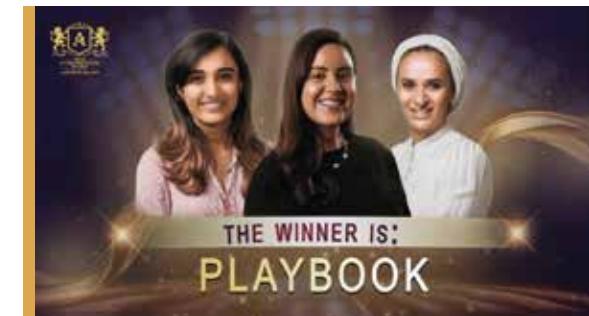
■ 2 Hosts



■ 3 Inspiring Speakers



## ■ 6 Prestigious Awards presented to outstanding Arab women from the UK and the Middle East



## ■ 3 Special Awards given to our entrepreneurial members for their remarkable achievements



- **7 Sponsors** whose generous support made the event possible.
- **9 Diplomatic Representations** from Arab embassies, including GCC countries.

**As well as attendees from:**

**House of Commons, House of Lords, The British Chambers of Commerce, Coutts Private Bank, Sotheby's, ANB Bank, Jetex Private Jet, Meta, Harrods Estate, The Ritz London and a wide network of business leaders.**

- **100 VIP Guests** representing **40 companies** across **17 countries** and **5 continents**, with over **70%** being founders and business owners.



**\* It was a night of celebration, collaboration, and inspiration! \***



## Attendees from



# Arabreneurs® Awards Ceremony - House of Lords 22 July 2025

We were honoured to host an unforgettable evening celebrating excellence, empowerment, and achievement at the iconic House of Lords, Palace of Westminster.

## The event featured:

- 1 Iconic Venue: House of Lords, Palace of Westminster

- 2 Hosts



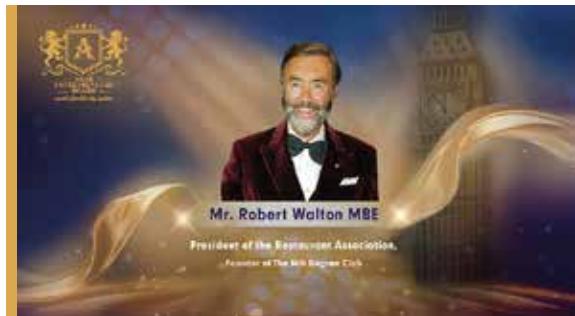
- 3 Inspiring Speakers



▪ 5 Prestigious Awards presented to outstanding Arab Entrepreneurs, Corporates & Startups, from the UK and MENA



▪ 3 Special Awards given to our entrepreneurial members for their remarkable achievements



- **10 Sponsors whose generous support made the event possible.**
- **9 Diplomatic Representations from Arab embassies, including GCC countries.**

**As well as attendees from:**

**House of Commons, House of Lords, The British Chambers of Commerce, Coutts Private Bank, Christie's, ANB Bank, The Ritz London, Arab News, London Chamber of Commerce & Industry, Arab British Chamber of Commerce, Saudi British Business Council, YDF Knightsbridge, Chatila Jewellery, Playbook, Aston Martin, Binghatti Properties, Dubai Chambers, Alarabiya TV, Daily Mail.**

- **100 VIP Guests representing 54 companies across 17 countries and 5 continents, with over 80% being founders and business owners.**



*\* It was a night of celebration, collaboration, and inspiration! \**

# Attendees from



ARAB NEWS

Coutts |

LUXURY  
MAGAZINE



HILL HOUSE  
INTERIORS



PLAYBOOK

THE MERCHANT  
OF ARABIA

ORMONDE JAYNE  
LONDON

LONDON CHAMBER  
COMMERCE AND INDUSTRY  
CONNECT, CHAMPION, SUPPORT.



CHRISTIE'S

anb  
arab national bank البنك العربي الوطني

Bicester Village  
THE BICESTER COLLECTION



ARAB BRITISH  
CHAMBER OF COMMERCE

غرفة دبي  
DUBAI CHAMBER

العربية  
alarabiya

YDF  
LIVING CONCEPT

British  
Chambers of  
Commerce



SAUDI BRITISH  
JOINT BUSINESS COUNCIL



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BINGHATTI  
بنغاطي

# Strategic PR & Media Services



## 1. Executive & Personal PR

*For business leaders, public figures, and government officials from the Arab world*

## 2. Startup & SME PR

*For Arab-founded startups and SMEs launching or expanding into the UK and international markets*

## 3. Corporate PR

*For established companies from the MENA region with UK or international ambitions*

## 4. Government & Embassy PR

*For ministries, embassies, sovereign bodies, and national organisations from the Arab world*

### What we provide:

- Diplomatic Brand Building
- Economic & Tourism Promotion Campaigns
- Cultural Diplomacy & Soft Power
- Media Coverage for Delegations & State Visits
- Engagement & Strategic UK Relationships
- Programming with Parliament & British Institutions



## Why Choose the Arab Entrepreneurs Board?

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- *Cultural Intelligence Meets Strategic Precision*
- *Trusted by the World's Most Influential*
- *Exclusive Access to Britain's Power Circles*
- *Track Record of Elevating Arab Voices Globally*
- *Integrated Within an Elite Arab Business Ecosystem*
- *An Arab-Led Voice with Real Power in London*
- *A Continuously Expanding Network of Influence*



# PR Division Launch & End of Year Reception

## 3<sup>rd</sup> December 2025



# Honorary Members



## The Honorary President



### **The RT Hon Lord Brady of Altrincham PC Sir Graham Brady**

Lord Brady is one of the most respected figures in British politics, having served as Chairman of the influential 1922 Committee from 2010 to 2023, the parliamentary body that plays a decisive role in the leadership and direction of the Conservative Party.

During his distinguished tenure, Lord Brady oversaw the leadership elections of five Prime Ministers:

David Cameron, Theresa May, Boris Johnson, Liz Truss, and Rishi Sunak.

A testament to his pivotal role at the heart of British political life for more than a decade.

In recognition of his exceptional service to political and public life, he was knighted in the 2018 New Year Honours, with his investiture conducted by His Royal Highness The Prince of Wales (then Duke of Cambridge) at Buckingham Palace.

His appointment as Honorary President reflects our shared vision to strengthen the bridge between the United Kingdom and the Arab world through leadership, diplomacy, and enterprise.

You can find out more details by scanning the QR Code using your smartphone camera or by directly clicking it.



## Honorary Members



**Baroness Joanna Shields OBE**

Life Peer - Member of the House of Lords  
Founder & CEO - Precognition



**Areej Mohsin Darwish**

Chairperson & Entrepreneur  
Muscat – The Sultanate of Oman



**Hazleen Ahmad**

Strategic Advisor - Global Investor  
Impact Entrepreneur  
Honorary Member for Asia - Singapore

The honorary members of the Arab Entrepreneurs Board in London are among the most prominent and influential figures in the Arab business world and the UK. They are a source of pride and inspiration for all members of the Board. The Arab Entrepreneurs Board takes great pride in their presence, as they embody a universality of knowledge and a depth of expertise. Their extensive experience makes them a reliable source of guidance and mentorship. Through their inspiring careers and entrepreneurial achievements, they have provided vivid examples of how to attain success across diverse fields.

### The Importance of Honorary Members of the Arab Entrepreneurs Board

The Board draws inspiration from the determination and achievements of its honorary members, who have laid the foundation for countless success stories. The Board's confidence in its honorary members is unparalleled, recognizing them as key partners in cultivating a pioneering generation of entrepreneurs in the Arab world and the UK. These members actively pass on their knowledge and experience to rising generations of entrepreneurs.

Thanks to their extensive and robust networks within the world of finance and business, honorary members serve as vital bridges, connecting Board members with other influential and active stakeholders in the global financial and business sectors.

With their credibility and track record of success, honorary members inspire budding entrepreneurs. Their personal and professional experiences, as well as the challenges they have overcome, contribute to fostering a spirit of entrepreneurship and motivation among Board members and ambitious youth from across the Arab world and the UK.



# Our Partners in Success





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Join us today and share our success!

# The Board in the Media





Bloomberg



Business insider



Arab News



Gulf News



REPORTING BEYOND HEADLINES SINCE 1871

The Washington Mail



Khaleej Times



Yahoo! finance



Wall Street Publication



New York Today



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To contact our media centre regarding television interviews or official speech requests, please send all the details to:

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